

Double award, double degree Czech Republic + Switzerland



Study Plan

FIRST YEAR

- **Location:** Czech Republic, Prague; Switzerland, Montreux
- **University:** CULS (Czech University of Life Sciences); HIM
- **Faculty:** Faculty of Economics & Management
- **Specialization:** Business Administration
- **Dates:** October – June
- **Language of instruction:** English
- **Tuition fee:** EUR 6500

Program structure (included in the price):

Module 1: full-time study at CULS at the Faculty of Economics & Management, specialization Business Administration.

Module 2: field trip to Switzerland (visiting SEG universities: HIM and Cesar Ritz Colleges) – 3 days/2 nights (November-December). Goal: familiarization with the universities, study program of the third year, professors and deans, introduction to hospitality. Accommodation is included in the price.

Module 3: tutorials at the Czech Association of Hotels and Restaurants. Master classes from experts in hospitality business in the Czech Republic. Lectures and practical trainings at the prestigious Prague hotels (ex. BOSCOLO 5*).

Module 4: introduction to hospitality business in the Czech Republic (for example: visiting the main attractions of Prague and other cities in the Czech Republic, such as Karlovy Vary, a brewery tour, a CULS vineyard tour, a DHL office tour, etc.).

Module 5: July or August (according to the preference of student, 4 weeks in total). Lectures and practical trainings at 4-5* hotels in the Czech Republic. Lectures at the Czech Association of Hotels and Restaurants on "Peculiarities of the European travel industry", "Management in tourism", "Development trends of hospitality industry in Europe and worldwide".

Module 6: According to the legal requirements of the Czech Republic all international students who completed their secondary education outside of the Czech Republic must validate their diploma of secondary education. Successful validation of the secondary education diploma.

Not included in the price:

- Accommodation and meals in Prague,
- Medical insurance,
- Travelling to Switzerland (Module 2),
- Student travel card in Prague.

A student transfers to the second academic year ONLY subject to the successful completion of all modules of the first year program and presence of required percentage of attendance.

SECOND YEAR

- **Location:** Czech Republic, Prague; Switzerland, Montreux
- **University:** CULS (Czech University of Life Sciences); HIM
- **Faculty:** Faculty of Economics & Management
- **Specialization:** Business Administration
- **Dates:** July – June
- **Language of instruction:** English
- **Tuition fee:** EUR 6500

Program structure (included in the price):

Module 1: full-time study in Switzerland for 2 weeks in July (HIM). The topic of the course: Introduction to hospitality (compulsory, for credits). Tuition, accommodation and meals are included in the price.

Module 2: full-time study at CULS in the Czech Republic at the Faculty of Economics & Management, specialization Business Administration.

Module 3: full-time lectures from SEG faculty members at CULS in Prague – 1 week, winter semester.

Module 4: tutorials at the Czech Association of Hotels and Restaurants. Master classes from experts in hospitality business in the Czech Republic. Lectures and practical trainings at the top Prague hotels.

Module 5: introduction to the medical tourism industry in the Czech Republic (for example: insurance company Slavia).

Not included in the price:

- Accommodation and meals in Prague,
- Medical insurance,
- Travelling to Switzerland (Module 1),
- Student travel card in Prague.

A student transfers to the second academic year ONLY subject to the successful completion of all modules of the second year program and presence of required percentage of attendance.



THIRD YEAR (Option A)

Swiss Higher Diploma in International Hotel Management HIM

- **Location:** *Switzerland*
- **University:** *HIM*
- **Specialization:** *SWISS HIGHER DIPLOMA IN INTERNATIONAL HOTEL MANAGEMENT*
- **Duration:** *22 weeks, 2 terms*
- **Duration of internship:** *4-6 months*
- **Language of instruction:** *English*
- **Tuition fee:** *CHF 29000*

Program structure (included in the price):

Module 1: full-time study at HIM*. Study hospitality at its birthplace – Switzerland, at one of the most prestigious educational institutions in the world. A solid combination of lectures from the industry professionals and practical trainings as well as professional excursions during full-time studies - all these guarantee full immersion into all aspects and details of exciting hospitality business.

Module 2: a compulsory and paid internship in Switzerland or abroad (4-6 months). Monthly salary in Switzerland is CHF 2172-2450. Successful completion of an internship and submission of the internship report is compulsory.

Module 3: State Bachelor examinations and final Bachelor thesis defence at CULS, Prague, the Czech Republic.

*included in the price:

- tuition,
- accommodation in a standard twin room,
- meals: full-board (Monday – Friday),
- meals: half-board (Saturday – Sunday),
- uniform,
- student ID,
- study materials,
- personal counsellor,
- access to university library,
- WI-FI access,
- diploma,
- medical insurance for the period of study,
- counsellor for the selection of internship,
- assistance with documentation for internship,
- employment consultations,
- participation at SEG International Recruitment Forum,
- access to all entertainment and sport facilities of university,
- professional excursions in Switzerland,
- cultural excursions,
- membership in the SEG Alumni Association.



Not included in the price:

- Medical insurance during internship,
- Travelling to the place of internship.

In order to obtain a Bachelor Degree (CULS) and a Swiss Higher Diploma (HIM) the Student must successfully complete all modules of the third year, defend a final Bachelor thesis, pass the final state examinations and successfully complete an internship in Switzerland or abroad.

THIRD YEAR (Option B)

BACHELOR OF INTERNATIONAL BUSINESS IN HOTEL AND TOURISM MANAGEMENT CEZAR RITZ COLLEGES

- **Location:** *Switzerland*
- **University:** *Cesar Ritz Colleges*
- **Specialization:** *BACHELOR OF INTERNATIONAL BUSINESS IN HOTEL AND TOURISM MANAGEMENT*
- **Duration:** *33 weeks, 3 terms*
- **Duration of internship:** *4-6 months*
- **Language of instruction:** *English*
- **Tuition fee:** *CHF 43500*

Program structure (included in the price):

Module 1: full-time study at Cesar Ritz Colleges*. Study hospitality at its birthplace – Switzerland, at one of the most prestigious educational institutions in the world. A solid combination of lectures from the industry professionals and practical trainings, as well as professional excursions during full - time studies- all these guarantee full immersion into all aspects and details of exciting hospitality business.

Module 2: a compulsory and paid internship in Switzerland or abroad (4-6 months). Monthly salary in Switzerland is CHF 2172-2450. Successful completion of an internship and submission of the internship report is compulsory.

Module 3: State Bachelor examinations and final Bachelor thesis defence at CULS, Prague, the Czech Republic.

*included in the price:

- tuition,
- accommodation in a standard twin room,
- meals: full-board (Monday – Friday),
- meals: half-board (Saturday – Sunday),
- uniform,
- student ID,
- study materials,
- personal counsellor,
- access to university library,
- WI-FI access,
- diploma,
- medical insurance for the period of study,
- counsellor for the selection of internship,
- assistance with documentation for internship,
- employment consultations,
- participation at SEG International Recruitment Forum,
- access to all entertainment and sport facilities of university,
- professional excursions in Switzerland,
- membership in the SEG Alumni Association.

Not included in the price:

- Medical insurance during internship,
- Travelling to the place of internship.



In order to obtain a Bachelor Degree (CULS) and a Swiss Higher Diploma (HIM) the Student must successfully complete all modules of the third year, defend a final Bachelor thesis, pass the final state examinations and successfully complete an internship in Switzerland or abroad.